



Bhavan's Vivekananda College
Of Science, Humanities and Commerce
Sainikpuri, Secunderabad 500094
Re-Accredited with 'A' grade by NAAC
Autonomous College, Affiliated to Osmania University

Bhavan's Institution Innovation Council

REPORT ON A GUEST LECTURE-
"INNOVATIONS IN HRM"

Date of the event: 27th February, 2023

Venue: Seminar Hall, MBA block.

Speaker: Ms. Swetha Peddada, Recruitment Coordinator, Optimum Infotech Private Ltd – (Google Client, Hyderabad)

Audience: Faculty and Students (MBA & BBA)

No. of students participated: 176(list of participants enclosed)

Bhavan's Institution Innovation Council in association with Department of Management Studies organized a Guest lecture on "INNOVATIONS IN HRM" from 12.30pm to 1.30pm in the Seminar Hall. The audience of the event were BBA and MBA students. The Guest speaker of the programme is Ms. Swetha Peddada, Recruitment Coordinator, Optimum Infosystem Private Ltd. –(Google client, Hyderabad). Ms. Suruchi Pandey hosted the programme with great enthusiasm and welcomed the guest speaker. The speaker, Ms. Swetha, delivered her speech focusing on the basics of HRM. She explained in detail the concepts of Recruitment, Adapting to a New world of Work, HR analytics, HR Innovation, etc. Her prime focus was HR Analytics. The speaker shared her practical experience demonstrating Artificial Intelligence in HR. The speaker had an interactive session where she conducted a logo



guessing game. The students had a positive review on the session. The session had a good impact on the students.





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